

Office of Academic Affairs and the Provost

State University Plaza Albany, New York 12246

www.suny.edu

Best Practices & Activities for Campuses to Enhance Voter Registration

Listed below are some best practices:

- Voter registration forms are mailed directly to all students;
- Voter registration forms are included in general campus mailings such as registration materials or billing statements;
- Voter registration forms are placed in the campus mail boxes of all resident students;
- Registration forms are distributed with parking permits;
- Forms are distributed to students during class registration;
- Registration forms are incorporated in class listing materials;
- Registration forms are included when students purchase books;
- Registration forms links emailed to students;
- Registration forms links posted on campus social media sites;
- Registration forms are available in the Disabled Student Services Office. Activities that enhance voter registration and are useful educational tools:

Voter registration information in the Student Handbook and the campus

- Newspaper;
- Flyers posted on campus;
- Email messages sent to all students;
- Updates on social media sites;
- Phone (voice mail) messages sent to all campus residents;
- Information and registration tables staffed at student unions or
- other high traffic places on campus;
- Residence hall meetings regarding voter registration and responsibility;
- Classroom discussions regarding the registration and electoral process.
- Information provided to students with disabilities at the time of their contact with the Office of Disability Services.
- The information should be in a format most readily useable by the individual student.

