



AS Sports & Events Management

At the completion of this degree program, students will be able to do the following:

1. Students will be able to identify the leisure, recreation and sports historical time period trends, patterns, culture, attitude, and contributions.
2. Students will survey and be able to list the multitude of services provided by commercial, not-for-profit, and public leisure, recreation, and sports entities.
3. Students will be able to identify the concepts of business formation, operation, funding, budgeting, and accounting requirements for commercial, not-for-profit, and public entities.
4. Students will develop an understanding of contracts and the legal and liability concerns in the leisure, recreation, and sports industry.
5. Students through core course content and research will identify current best practices of management in leisure, recreation, and sports and be able to quantify the characteristics of successful agencies, organizations, and businesses from an organizational and management perspective.
6. Students will identify current trends and challenges in Youth, Club, High School, College, Amateur, and Professional sports, and be able to provide effective and competent solutions.
7. Students will demonstrate critical thinking skills by analyzing case studies and management as it applies to the leisure, recreation, and sports profession.
8. Students will demonstrate the technical communication skills and the technology required by professionals in sport and event management.
9. Students will develop a personal philosophy of ethics and integrity required by the business world and current social norms.
10. Students will identify the challenges of meeting the needs of preservation, conservation, and development in the Adirondack Park as it applies to leisure, recreation and sports profession.