



AAS ENTREPRENEURSHIP MANAGEMENT

At the completion of this degree program, students will be able to do the following:

1. Demonstrate effective business communications.
2. Prepare a business plan.
3. Demonstrate mathematical competencies and ability as applied to business applications.
4. Explain marketing principles.
5. Explain basic business practices and law.
6. Demonstrate a foundational knowledge of the management of business resources, including human resources.
7. Foundational knowledge of technology and be able to apply it.
8. Foundational knowledge of accounting principles and ability to apply it.